



RESOURCES
FOR THE FUTURE

Media Relations Manager

Resources for the Future (www.rff.org), an independent and nonpartisan research organization that focuses its work on policy issues in fields related to energy, the environment, and natural resources, seeks a media relations expert with several years of experience in building relationships and planting stories with print, broadcast, and online reporters. Reporting to the RFF Director of Communications and the Vice President for External Affairs in a collaborative team atmosphere, this position is intended to provide services to journalists, policy makers, and other interested parties to promote RFF research findings, and to contribute to written products, event planning, and overall institutional outreach.

Past success in strategic communications and quick, news-style writing is a must; experience as a journalist, legislative, or political campaign press secretary is a plus. Experience working with energy, resource, and environmental issues, both nationally and regionally, is also an asset.

Job Duties

- develop and execute earned-media strategies, including op-ed placement and interviews;
- help integrate media coverage with RFF policy objectives;
- develop and maintain strong ties to national and regional print, television, radio, and online reporters, and strategically pitch stories about timely and relevant issues;
- write news releases, advisories, statements, and background materials for reporters;
- seek ongoing relationships with congressional and other government agencies and organizations in the environmental / energy policy and advocacy communities for possible collaboration; and
- support efforts of other RFF staff by offering ideas, support, and media preparation and training.

Work is to be focused on the core effort of building relationships within the media and advocacy community. Every RFF staff member is committed to facilitating strategic planning and development of the organization, and this position must be an appropriate fit within the RFF institutional structure. The position is available immediately.

Salary in mid-\$50s. 35-hour workweek. Generous benefits include paid medical & life insurance; 20 days annual/13 days sick leave. Candidates should send resume, cover letter, and copies of at least two stories they helped create (along with any materials they used to launch the story) to: HR Office, Resources for the Future, Box MRM, 1616 P Street, NW, Washington, DC 20036. Equal Opportunity Employer. Women and minorities encouraged to apply.